



## It's Easy and It's FREE!

BASICS is pleased to offer you the BASICS card powered by TruCa\$h.

Earn 3 to 9 points for every dollar spent\* at the participating Basics Office Products Ltd. Dealers and locations.




The Basics card is a multi-functional debit card that offers rewards every time you swipe your card.

Your Basics TruCa\$h Card allows you to:

- Earn points with other TruCa\$h Partners.
- Earn points with over 900 online Merchants.
- Redeem for CASH, gift certificates or travel rewards.

Watch for double point offers and special promotions exclusive to TruCa\$h Cardholders.

For program information and a list of participating locations visit: [www.basics.trucash.com](http://www.basics.trucash.com) or call 1.866.456.2466

**BONUS:**  
 Visit [www.basics.trucash.com](http://www.basics.trucash.com) and earn 300 Bonus points for registering and filling in your e-mail address.

Carry your card with you and earn points **anywhere** you see the TruCa\$h logo



\*excluding taxes

## Your TruCa\$h card can be used for so much more...

**Need a little more cash for that special purchase?**

You can transfer funds from your own bank account onto your TruCa\$h card and get what you really want! It's safe and secure. View all your cash transactions through the e-Wallet function of the TruCa\$h program. PLUS, if the card is lost or stolen, your card and cash can be replaced with one simple phone call.

**Want to send money to family overseas?**

Give an additional card to a family member anywhere in the world instead of cash. Load it as often as you want. Save money by not paying the high transfer fees associated with most fund transfer companies.



You only need one card!  
 Visit [www.trucash.com](http://www.trucash.com) and click on e-Wallet to access these functions and more.

### DCR Strategies Inc. TERMS AND CONDITIONS

(1) DCR Strategies Inc. is a licensee of TruCa\$h. TruCa\$h cardholders may earn TruCa\$h points through the point-earning opportunities of the program when presenting their TruCa\$h card. (2) Our Privacy Policy can be viewed at [www.trucash.com](http://www.trucash.com). (3) DCR reserves the right to terminate the membership of any cardholder in the program who appears to be using TruCa\$h in a manner inconsistent with these terms and conditions or any DCR rules. (4) Points can be redeemed for gift certificates or cash. (5) Redemption points vary between participating Merchants. Check [www.trucash.com](http://www.trucash.com) for current redemption rates. (6) No changes or refunds on redemption are allowed. All rewards are subject to availability and to terms, conditions, and restrictions imposed by suppliers. (7) DCR is not responsible and assumes no liability for changes or discontinuances of service from providers which may affect offers or the posting and accrual of points. (8) TruCa\$h accounts can be transferred within the same household by contacting DCR. (9) All points are issued on pre-tax amounts. No points are issued for shipping and/or duties. (10) DCR reserves the right to change these Terms and Conditions, and any aspect of the program. Visit [www.trucash.com](http://www.trucash.com) for the complete list of Terms and Conditions. (11) Any account with an existing points balance and no activity for 12 consecutive months shall have a minimum service fee equal to the value of \$1.00 deducted per month from the remaining balance, except where prohibited by law. If the balance has a value less than \$1.00 the service fee will be equal to the remaining balance. Service fees shall only apply as long as the account remains inactive. (12) In the event of an address change, Cardholders must visit [www.trucash.com](http://www.trucash.com) and log into their account or notify DCR Strategies to update their profile.

Cardholders who prefer not to receive partner updates and/or special offers may contact DCR, or visit their account at [www.trucash.com](http://www.trucash.com) and choose the opt-out option.  
 Mail comments to: 2680 Skymark Ave., Suite 420, Mississauga, ON L4W 5L6

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 ™ Owned by and use is granted by DCR Strategies Inc.

**For more information or to report a lost or stolen card:**

Call our Customer Service Centre at 1.866.456.2466 or email us at [service@trucash.com](mailto:service@trucash.com)

# Free Cash Rewards!



Earn  
**300**  
**BONUS Points**

When you fill in your e-mail address  
**TODAY!**

 **TruCa\$h®**  
 The card that  
 pays you to use it.™

# Here's how it works!

## Swipe

Swipe your TruCa\$h card at participating retailers or make a purchase at one of our many online Merchants through [www.trucash.com](http://www.trucash.com).

Carry your TruCa\$h card in your wallet at all times and use it anywhere you see the TruCa\$h logo!

### Retailers



### Online Merchants



### Coming Soon



Points offered vary by Partner. For a complete listing of Partners visit [www.trucash.com](http://www.trucash.com). Watch for double and triple points promotions with many of our Partners and earn even more!

## Earn

Earn valuable reward points when you make your purchase with one of our many Partners.

Watch how quickly the points add up!

Keep track of your earnings two ways:

- 1 Visit [www.trucash.com](http://www.trucash.com)
  - As a first time visitor you will need to 'CREATE LOGIN' by entering your TruCa\$h card number, choosing a password and updating your Member Profile.
  - Click on 'ACCOUNT' to track your purchases, check your balance and convert points to cash.
- 2 If you do not have internet access call 1.866.456.2466
  - Your Customer Service Representative will be able to help you update your Member Profile, track your purchases, check your balance or convert your points to cash!

### Member Profile BONUS!

Receive 300 points just by completing your Member Profile including a valid e-mail address.

### PLUS

Ask us about linking TruCa\$h cards with your friends or family members. Call 1.866.456.2466

## Redeem

Redeem your points any way YOU want, any where YOU want.

With TruCa\$h's flexible redemption options you can choose travel rewards, valuable gift certificates or CASH!

It's so easy!

Visit [www.trucash.com](http://www.trucash.com)

Login using your TruCa\$h card number and password and click on 'redeem' where you can choose to redeem for travel rewards or gift certificates.

If you prefer to receive cash, click on 'REDEEM' and then choose the 'CONVERT POINTS TO CASH' option on the left hand side. You can now use your card to redeem for cash at any ATM displaying the Interac®, Cirrus®, or Maestro® logo, or debit terminal worldwide!

OR...

... Call **1.866.456.2466**  
Ask a Customer Service Representative about your redemption options or converting your points to cash!

